

# BATHING IS FINE ALONG JERSEY'S SHORE



View of Atlantic City Boardwalk. New Hotel Traymore in background.

## BIG IMPROVEMENTS AT ATLANTIC CITY

Crowds So Great Hotels Must Enlarge—Ball Tossers Are Barred From Beach.

## FISHING IS EXTRA GOOD

ATLANTIC CITY, N. J., July 10.—Visitors at this resort felt so parched all week that the arrival of rain on Tuesday morning was a welcome relief. For six days the city has been jammed with prohibition cohorts, here attending the sixteenth annual convention of the Anti-Saloon League of America.

The season is on in full swing now and hotel men and amusement purveyors along the Boardwalk are showing signs that assure a season of great prosperity.

Fish in the belief that even the records established this season will be surpassed next summer, the proprietors of large hotels on the beachfront are awarding contracts for improvements that will add to their capacity. The Hotel Rutgers, which has been enlarged, and the big uptown caravansary is to be generally remodelled this fall. The same is true of the Strand, which only a few years back was doubled in size.

Because of the size of the bathing crowds the beach authorities have shied off all ball games and restricted the beach parties to the inside of the Boardwalk. The girls have brought out a new surf headress. It looks like an aviator's helmet, fitting close to the head and down about the back of the neck. The true water nymphs fit them on over their "beach" caps when they enter the water and remove them when they come out. It obviates any chance of getting wet.

Boardwalk amusement kings, always following the trend of popular favor, have started midnight dances and roller skating parties on the piers. The regular evening parties, begun at 11 o'clock, and at midnight, new series of attendants and instructors come on duty and the fun is continued until 3 or 4 o'clock in the morning. The stunts have attained tremendous popularity in a week's time.

Fishing has boomed this week. The bass are running and some big catches have been made. Several big fish have been hooked—and brought ashore—weighing close to fifty pounds and there is keen rivalry among the sportsmen for the season's prize. David Barrett of Catskill, N. Y., landed a bass weighing slightly under forty-five pounds.

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Swimming races for both sexes between the piers a hundred yards out from shore are now arranged twice each week by athletic enthusiasts of the cottage colony. At the big Hygrade Dog Derby races were held each week with big turns.

The new automobile route across the headwaters from Somers Point to Longport is fast nearing completion. It will be ready for the motorists early next month, giving second entrance to the resort.

Among the New York colony at the Cottages are Charles H. Drew, Mr. and Mrs. E. S. Hill, Mrs. Frederick Cook, Miss Florence Cook, Mr. and Mrs. F. Daniels, Miss Edith Hackett, G. F. Foster, Mrs. John Baynes, H. C. Fair, Mrs. E. M. Taylor and Mr. and Mrs. Frank P. Weston.

Registered at the Wiltshire Inn from New York are Mrs. E. Broome, S. C. Hale, Miss Marjorie Beach, Miss Grace K. Beach, M. R. Hill, Miss Edyth Clark, Mr. and Mrs. Richard Westcott, and H. Wire.

An interesting party of New Yorkers staying at the Loraine include E. H. Wells, Mr. and Mrs. E. R. Randolph, Miss Dorothy Wagner, Miss Sophia Wagner, Frank Walsh, Mrs. James Gafford, Mrs. L. E. Ploibon, Mr. and Mrs. H. Livermore.

The Traymore has among its recent New York arrivals Mr. and Mrs. G. W. Chiles, J. H. Sharp, Mr. and Mrs. A. D. Beside, Charles M. Sonnenburg, Mr. and Mrs. H. Chandler, Mr. and Mrs. W. H. Bassett, Donald Burrow, David W. Hanna, Mrs. R. L. Lang, Margaret Lang, Miss Margaret Clark, Mrs. John Dwyer, Kenneth H. Alford, Nicholas J. Joseph A. Segel, Master Siegel, Mr. and Mrs. Henry G. Preussing, Mr. and Mrs. Martin A. Driscoll.

The New York contingent at the St. George includes Miss Bessie Cornell, Mrs. R. D. Gandy, Mr. and Mrs. John Heister, Mr. and Mrs. E. A. Fullam, Mr. E. R. Hartman, Mrs. Edward Raftor, William Haffner, B. E. Brown, C. E. Hough, Miss Elizabeth La Rose, H. W. Lewis, Mr. and Mrs. K. P. McHale, and Mrs. William McHale of New York.

## DEAL BEACH, N. J.

At the Wiltshire Inn there is a contest in the water for prizes. There are many experts, especially among the children.

James Leopold, who is spending the summer in a cottage on Darlington road, entertained Theodore J. Sutton, secretary to the Fire Commission of New York, by sending in a still alarm and having the department appear unexpectedly.

Play on the Deal golf links began this week for the presidents' and the president's夫人 and caddies' cups. The contestants are numerous. J. T. Gilpin, Captain of the Deal Golf Club, and J. V. Jackson, H. N. Corrill, Jr., in class A.

The golfers included the following visitors from the metropolis: William H. Anderson, Mrs. A. A. Cornwell, Mr. and Mrs. Alfred A. Wheat, Louis Schenck, Mr. and Mrs. M. E. Conwell, Mr. and Mrs. E. C. Morrison, J. V. Jackson, H. N. Corrill, Jr., and Mrs. E. P. McSorley, Charles Steck, Solberg at the Dennis from New York, Mr. and Mrs. Vourhis, Miss Kathryn Moore, Mrs. M. L. Corrye, Miss Vera Dunn, Mr. and Mrs. E. C. Holder, Mr. and Mrs. C. D. Berth, W. W. B. Ross, Miss Ida Emmone, J. R. Payne, Mr. and Mrs. Joseph Julian, and Charles N. Godfrey.

Among the recent New York arrivals at the Wiltshire Inn are Mr. and Mrs. J. J. Holloman, Mr. and Mrs. Frank Kaenpfert, Mr. and Mrs. Frank McClellan, Mrs. Ralph Walker, Mrs. W. B. Frear, Miss Carolyn R. Frear, W. B. Frear, Miss Frances W. Frear, Miss Edna J. Frear, Miss A. Mayne, Mrs. and Mrs. Edward W. Cox, Mr. and Mrs. G. P. Pritchett, Cornelius S. Lester, Miss H. A. Mayne, and Mrs. L. Huntington.



The crowd on the beach at Atlantic City on the Fourth.

## TOYLAND FESTIVAL FOR SPRING LAKE

Will Be Held in Hotel's Italian Gardens—Fair, Too, for Charity.

## 500 ARE AT MUSICALE

SPRING LAKE BEACH, N. J., July 10.—Arrangements are being made for a toyland festival to be held in the Italian gardens of the New Essex and Sussex Hotel next Saturday night. Society along the coast is much interested in the event and there is a big demand for invitations. The Independence Day ball held last Saturday night in honor of Governor and Mrs. James F. Fielder surpassed any previous function given at the hotel. Almost 1,000 persons were in attendance.

The Alamac has among its guests the following New Yorkers: G. W. Nuneman, M. R. Willard, H. L. Warren, Dr. V. H. Reynolds, Mr. and Mrs. D. W. Beaumont, Mr. and Mrs. W. R. Marquardt, Mr. and Mrs. George Kennedy, Mr. and Mrs. J. O. Metzler, Mr. and Mrs. A. N. Chisholm, Mr. L. Fogel, Sidney Fogel and E. E. Wolf.

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